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Introduction

This manual is an in-depth guide for establishing a supportive and safe environment for female journalists. It aims to tackle significant challenges such as misogyny, patriarchal attitudes, and gender inequalities within the newsroom. By outlining strategic frameworks for engagement, the manual seeks to promote meaningful discussions among all staff, particularly male colleagues, about gender issues while fostering a culture of trust and respect.



CREATING A SAFE SPACE FOR FEMALE JOURNALISTS PART ONE

Chapter 1: Understanding the Challenges

Misogyny and Patriarchal Mindsets

 Definition: Misogyny is defined as ingrained prejudice against women, while patriarchal mindsets endorse the belief that men hold superior status over women.

Manifestations

- Dismissive Behavior: Female contributions may be overlooked or minimized during discussions.
- 2. *Gendered Language:* Language that implies male superiority or undermines women's professional competence.
- 3. *Inequity in Leadership Roles:* Women are often passed over for key projects and leadership opportunities, limiting their professional growth.



Impact

 A hostile work environment affects team morale, reduces productivity, and perpetuates feelings of isolation among female journalists.

How to deal with it

1. Awareness and Education

- Regular Training Sessions: Implement mandatory workshops to understand misogyny and patriarchal mindsets. Engage participants through interactive formats such as role-plays and group discussions.
- Include Diverse Perspectives: Invite guest speakers from diverse backgrounds to share their experiences regarding gender biases in journalism.

2. Establish Clear Policies

 Written Guidelines: Create and distribute comprehensive guidelines that define unacceptable behaviors, including specific examples of misogynistic conduct.



 Anti-Harassment Policy: Ensure that a robust antiharassment policy is in place, with explicit consequences for violations. Ensure that all staff understand these policies.

3. Encourage Reporting and Feedback

- Anonymity in Reporting: Develop anonymous reporting options for employees to safely report incidents of misogyny without fear of retaliation.
- **Regular Surveys:** Conduct anonymous surveys to assess the workplace climate regarding gender issues and collect feedback on areas that need improvement.

4. Bystander Training

- Empower Coworkers: Create a training program focused on helping staff recognize inappropriate behavior and empower them to act. Teach techniques for respectful intervention in situations where misogyny is witnessed.
- Create a Supportive Environment: Encourage colleagues to support each other by collectively opposing misogynistic remarks or actions.



Strategies to Guarantee Safe Spaces for Discussion

1. Set Ground Rules

- Establish Guidelines: At the beginning of each session, create and communicate clear ground rules that emphasize respect, confidentiality, and active listening. Make it clear that all contributions, whether questions or concerns, are valid.
- **Encourage Constructive Dialogue:** Remind participants to focus on constructive feedback and solutions rather than personal attacks or negative critiques.

2. Facilitator Training

- Skilled Moderators: Train facilitators in active listening, conflict resolution, and managing group dynamics.
 Facilitators should be adept at guiding discussions and handling sensitive topics with care.
- Cultural Competence: Ensure facilitators understand the cultural nuances of the audience, helping them to navigate discussions appropriately and respectfully.



3. Promote Anonymity

- Anonymous Feedback and Questions: Implement mechanisms (like anonymous question boxes or digital platforms) for participants to submit concerns or questions anonymously, ensuring they feel safe expressing views that may be unpopular.
- Confidentiality Assurance: Assure participants that discussions will remain confidential and that personal stories shared will not be discussed outside the group.

4. Create a Welcoming Environment

- Comfortable Setting: Host discussions in a comfortable, informal setting that encourages relaxation and openness.
 Consider including refreshments to foster a more casual atmosphere.
- Inclusivity: Make a concerted effort to ensure that all voices, especially marginalized ones, are represented and encouraged to speak during discussions.



5. Active Listening Exercises

- Practice Listening Skills: Start sessions with icebreaker activities focused on listening skills, such as paraphrasing what others have said, to reinforce the importance of active listening.
- Acknowledge Contributions: Facilitate discussions where participants are encouraged to reflect on what their peers have shared, signaling that all voices are valued.

6. Diversity of Perspectives

- Invite Diverse Speakers: Bring in individuals from varied backgrounds and experiences to share their stories and perspectives on gender equality. This can help normalize discussions around the topic while broadening understanding.
- **Encourage Respect for Differences:** Set an expectation that differences in opinion are to be respected and explored through discussion rather than challenged defensively.



7. Follow-Up and Continued Engagement

- Recap Sessions: After each gathering, summarize key points discussed and identify action items or themes that emerged. Circulate this information to participants, reinforcing the idea that their contributions matter.
- Ongoing Support Groups: Offer follow-up sessions or ongoing support groups to maintain engagement and provide a continuous platform for discussion.

8. Feedback Mechanisms

- Post-Session Surveys: At the end of each discussion, distribute anonymous surveys to gather feedback on the session's effectiveness and any unresolved issues. Use this feedback to make improvements for future gatherings.
- Open Channels for Suggestions: Create open channels for participants to suggest future topics or express any concerns about the discussion environment.



9. Establish Clear Objectives

- Goal Clarification: Clearly communicate the objectives of each discussion to participants, outlining what the session seeks to achieve and helping to set the tone for constructive engagement.
- **Focus on Solutions:** Encourage participants to think about solutions and collaborative actions as part of the discussion, fostering a proactive mindset.

10. Promote Allyship

- Ally Training Programs: Implement workshops focusing on how male colleagues can become effective allies to their female counterparts. Highlight the importance of listening and understanding.
- Mentorship Initiatives: Pair male employees with female mentors to foster understanding and empathy regarding the challenges women face in the workplace.



11. Celebrate Contributions of Women

 Showcase Female Achievements: Regularly highlight the contributions and successes of female journalists in team meetings and organizational communications.

12. Cultivate Open Dialogue

- Initiate Conversations: Encourage open discussions about gender-related topics during team meetings, allowing staff to voice concerns and share experiences.
- **Feedback Forums:** Hold regular forums where employees can discuss issues related to gender bias, receiving input and guidance from leadership.

13. Lead by Example

 Model Inclusive Behavior: Leadership should demonstrate inclusive practices and language. It's crucial for leaders to actively challenge misogynistic remarks or actions when they occur.



 Visible Commitment: Leaders should visibly support internal initiatives aimed at addressing misogyny and promote a culture of inclusivity.

14. Accountability Mechanisms

- Monitor Progress: Regularly review the effectiveness of policies and programs aimed at combating misogyny. Use key performance indicators to assess changes in workplace culture.
- Reward Positive Behavior: Recognize and reward employees who demonstrate a commitment to combating misogyny and fostering an inclusive environment.

15. Support Systems

- **Create Support Groups:** Establish internal support groups for women and allies to share experiences, strategies, and encouragement in dealing with workplace challenges.
- Provide Resources: Make available resources, such as counseling or consultation services, for employees facing gender-related issues in the workplace.



Chapter 2: Engaging Male Colleagues

Importance of Male Engagement:

- Shared Responsibility: Promoting gender equality benefits all employees, fostering a dynamic and collaborative work atmosphere.
- Allyship: Men can champion gender equality by modeling inclusive behaviors, thus becoming role models within the organization.

Strategies for Engagement

Workshops and Training

 Conduct comprehensive training on unconscious bias and gender sensitivity to equip male colleagues with tools to recognize and challenge sexist behaviors.

1. Cultural Sensitivity Training

 Incorporate Local Norms: Develop training programs that acknowledge and respect traditional values and norms while highlighting the importance of gender equality. Use culturally relevant examples to facilitate discussions about gender roles.



 Engage Community Leaders: Involve local leaders and respected figures to champion gender equality initiatives.
 Their endorsement can greatly influence acceptance among conservative audiences.

2. Localized Dialogue Initiatives

- Community Forums: Organize community-based dialogue forums where men and women can openly discuss gender dynamics. Focus on shared values like family, community, and mutual respect to facilitate understanding.
- Safe Spaces for Discussion: Create informal gatherings or listening sessions to encourage open conversation about gender equality, allowing participants to voice their concerns or misconceptions in a non-threatening environment.

3. Leverage Religious and Traditional Values

- Faith-Based Approaches: Collaborate with religious organizations to deliver messages about the value of gender equality from a faith perspective. Emphasize teachings that promote respect and partnership between genders.
- Traditional Storytelling: Utilize storytelling methods to communicate gender equality concepts, framing them



within familiar cultural narratives that resonate with local audiences.

4. Targeted Workshops and Training

- Men as Allies Workshops: Conduct workshops specifically for men that focus on allyship, addressing the societal benefits of gender equality and inviting discussions on how traditional roles can evolve for mutual benefit.
- Skill-Building Sessions: Provide training focused on communication and leadership skills for men, emphasizing how inclusivity enhances personal and community development.

5. Employ Local Champions

- Identify Influencers: Work with influential local figures, including men who support gender equality, to serve as advocates within their communities and inspire others to engage positively with the topic.
- **Peer Mentorship:** Encourage male peers to mentor one another in understanding and promoting gender equality within their professional and personal circles.

6. Positive Role Models and Media

Showcase Success Stories: In local media, highlight stories
of successful women and supportive male allies,



- showcasing how gender equality has positively impacted communities and businesses.
- Social Media Campaigns: Utilize platforms popular within local communities to promote empowerment and allyship, focusing on the benefits of gender inclusivity in cultural contexts.

7. Policy Advocacy

- Collaborate with Local Governments: Partner with local government bodies to develop inclusive policies that resonate with traditional values. Promote gender equality as a means of societal advancement.
- **Engage in Policy Dialogues:** Organize dialogues with policymakers and community leaders to emphasize the importance of gender equality in development agendas.

8. Family-Oriented Initiatives

- Promote Equitable Parenting: Initiate campaigns that focus on shared parenting responsibilities, encouraging men to actively participate in caregiving and household duties, which can challenge and change perspectives on gender roles.
- **Community Events:** Host family-oriented events that promote gender equality, highlighting the role of men in



fostering inclusive environments at home and in workplaces.

9. Recognize and Celebrate Progress

- Reward Supportive Behavior: Establish recognition programs that reward men who actively promote and engage in gender equality initiatives, celebrating their contributions as role models.
- Host Cultural Celebrations: Organize cultural events that celebrate gender achievements, involving traditional performances or activities that foster community engagement around gender inclusivity.

10. Feedback Mechanisms

 Community Feedback Sites: Create informal channels where community members can share thoughts and suggestions on improving gender dynamics perpetuated by cultural practices.

11. Open Discussions

 Facilitate regular forums to discuss gender dynamics, promoting a culture where personal experiences are shared to enhance understanding and empathy.



12. Leadership Initiatives:

 Recognize and reward male leaders who commit to supporting and promoting gender inclusivity.

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22. Feedback Mechanisms

 Community Feedback Sites: Create informal channels where community members can share thoughts and



- suggestions on how to improve gender dynamics perpetuated by cultural practices.
- Regular Progress Assessments: Conduct assessments on engagement efforts, gathering input from participants to understand barriers to acceptance and iterating strategies accordingly.

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Chapter 3: Building a Culture of Trust

Key Components

- Transparency: Maintain open communication regarding policies, organizational decisions, and any changes that may impact the staff.
- Accountability: Establish clear reporting mechanisms for misconduct, along with defined consequences for violations.
- Support Systems: Create robust structures (e.g., hotlines, support groups) for employees to report grievances and seek help.

Implementing Trust

- Regular Check-ins: Schedule routine one-on-one meetings to nurture open lines of communication, ensuring employees feel heard.
- Confidential Reporting: Ensure multiple secure channels exist for reporting concerns, prioritizing anonymity and the protection of whistleblowers.



• **Active Listening:** Foster a culture where management prioritizes listening to employee concerns through dedicated training on empathetic listening skills.



Chapter 4 Policy Development

Anti-Harassment Policies

• **Scope and Definition:** Clearly outline what constitutes harassment and inappropriate behavior, along with established reporting procedures and consequences.

Zero Tolerance

 Implement a strict policy stating that harassment in any form is intolerable, ensuring thorough communication of these policies to all employees.

Gender Equality Policies

 Equal Opportunities: Commit to fair practices in recruitment, promotions, and evaluations, regularly auditing salary structures for equity.

Diversity Goals:

 Set measurable targets for achieving gender diversity across all levels of the organization, with ongoing reviews and progress reports.



Chapter 5: Promoting Inclusivity

Diversity Training

 Content Focus: Raise awareness about stereotypes and unconscious biases using practical exercises that challenge individual assumptions.

Implementation

 Mandate participation in diversity training across all levels, ensuring comprehensive involvement from leadership to entry-level staff.

Celebrating Diversity

 Events and Initiatives: Create opportunities to celebrate diverse cultures and experiences within the newsroom, spotlighting the achievements of female journalists and other underrepresented groups.

Mentorship Programs

 Establish mentorship pairings between junior female journalists and seasoned professionals while organizing skillsharing workshops for enhancing professional development.

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Chapter 6: Addressing Misogyny

Identifying Misogynistic Behaviors

Examples:

- 1. Derogatory Language and Jokes: The casual use of belittling jokes or language.
- 2. Inclusion Exclusion: Systematically excluding women from important meetings or decisions.
- 3. Achievement Undermining: Attributing women's successes to external factors rather than individual merit.

Impact

These behaviors contribute to a corrosive workplace atmosphere, diminishing employee morale and overall productivity.

Strategies to Counter Misogyny

Education

 Initiate ongoing education programs focused on recognizing and challenging misogynistic behaviors. Use case studies and real-life scenarios to illustrate the negative consequences of such attitudes within the workplace.



Intervention Strategies

 Empowerment Culture: Foster a workplace culture where all employees feel confident to intervene when witnessing inappropriate behaviors. Train staff on effective bystander intervention techniques that provide guidance on how to address or report misconduct appropriately.

Feedback Mechanisms

 Establish anonymous channels for employees to report incidents of misogyny without fear of repercussions.
 Regularly review and analyze the feedback received to inform improvements in workplace culture and practices.

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Chapter 7: Dealing with Resistance

Common Forms of Resistance

- **Denial of the Problem:** Some staff may perceive gender issues as exaggerated or irrelevant to their experiences.
- Fear of Change: Employees may resist new initiatives because they are uncomfortable altering existing power dynamics or workplace norms.

Overcoming Resistance

Data and Evidence

 Present compelling statistics and case studies demonstrating the prevalence of gender bias and workplace harassment. Use this data to highlight the necessity for change and the positive outcomes related to gender equality.

Share Success Stories

 Communicate success narratives from other organizations that have successfully implemented gender equality initiatives.



These stories can serve as inspiration and evidence of what is achievable.

Highlight Benefits

 Emphasize the tangible benefits of gender equality, such as improved teamwork, increased innovation, enhanced financial performance, and more substantial employee retention rates.

Open Dialogue

 Create structured opportunities for candid conversations that allow staff to express concerns and explore misconceptions about gender issues. Use these discussions to clarify misunderstandings and emphasize the value of inclusivity.

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Chapter 8: Fostering Empowerment

Empowerment Strategies

Skill Development

 Develop targeted workshops focused on cultivating leadership and negotiation skills specifically for women. Encourage participation in conferences and other professional development activities to build networks and skills.

Recognition Programs

 Create recognition initiatives that celebrate and acknowledge the contributions and achievements of women within the organization. Highlight female role models to inspire others and promote a culture of appreciation.

Encouraging Leadership

 Leadership Opportunities: Design programs to specifically prepare women for roles in leadership. Actively involve women in decision-making processes to ensure diverse perspectives are represented.



Support Networks

 Facilitate the establishment of peer support groups where women can share experiences and provide mutual support.
 Foster networking opportunities that connect women with mentors and industry leaders to enhance their professional journeys.

Conclusion and Resources

Fostering a safe and supportive environment for female journalists requires dedicated efforts and systemic changes across all levels of the organization. By implementing strategies that promote gender equality, engage all staff members, and cultivate trust, newsrooms can transform into inclusive spaces where everyone can thrive and contribute meaningfully.

The challenge is immense and it became clear at the training in Johannesburg how much we still have to do to change the entire organisational culture in the newsrooms.



Resources for further development

Organizations

- Women in Journalism: An organization dedicated to promoting and supporting female journalists.
- International Women's Media Foundation: A group focused on strengthening the role of women in media and journalism around the world.

Online Courses

- Gender Equality and Diversity Training: Courses designed to educate employees on the importance of inclusivity and equitable practices.
- Unconscious Bias Awareness Workshops: Programs tailored to help individuals recognize and mitigate their own biases.

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CREATING A SAFE SPACE FOR FEMALE JOURNALISTS PART TWO: PERSONAL SECURITY, ONLINE RESILIENCE, AND FIELD STRATEGIES

Introduction

This part addresses the **security realities faced by women journalists**, particularly when working under pressure, online, or in unpredictable environments. Building on the institutional reforms detailed in Part One, this section adds **individual**, **tactical**, **and high-risk awareness strategies** essential for journalists in the field.

Threat Modelling: Know Your Risk Landscape

- Beyond the checklist: Understand who may target you, why, when, and how—especially as a woman. Surveillance, harassment, or digital attacks can escalate quickly.
- Adaptive risk profiling: Your threat profile must evolve with each assignment and location.
- Use scenarios to prepare: Employ pre-mortem techniques to anticipate worst-case outcomes.



Situational and Cultural Awareness

- *The "360-3-30" Rule:* Scan surroundings regularly—turn, observe for 3 seconds, refresh every 30.
- **Soft vs Sharp Focus:** Train both focused attention (interviews) and ambient awareness (exits, odd behaviour).
- *Cultural intelligence:* Understand how gender, class, and appearance affect perception and safety.
- *Time & Place Risk Matrix:* Context (e.g. protest vs normal street) changes threat levels.

Online Harassment: Building a Digital Shield

Inspired by WAN-IFRA's *Newsroom Policy Guide*, this section helps individual journalists pre-empt and respond to digital threats.

Proactive Safety Steps:

- Digital hygiene basics: Strong passwords, two-factor authentication, non-public profiles for sensitive roles.
- Reduce breadcrumbs: Avoid revealing locations or routines in real time.



 Crisis-ready templates: Use a risk matrix and response checklist for online harassment incidents.

Support Systems:

- Designate or contact your Online Safety Champion
- Use **Reporting Forms** to store evidence
- Seek peer or trauma-informed psychological support
- Establish whether legal or police involvement is needed (use clear thresholds)

Operational Security (OpSec) in the Real World

- **Low-tech backup:** Write critical phone numbers on paper, carry analog maps, pack emergency meds.
- **Pattern disruption:** Alter daily routines, travel routes, and check-in schedules.
- *Emergency prep:* Identify hiding spots, exits, and use signals to communicate silently.



Psychological Resilience and Tactical Calm

- Burnout, not bravery: Recognise trauma early—paranoia, disengagement, dread.
- Breathe and pause: Reclaim control through body posture and slow, intentional movements.
- Peer support networks: WhatsApp or Slack groups with fellow journalists, trauma-informed moderators.

Evacuation and Extraction Planning

- Know your safe zones: Hospitals, embassies, secure offices.
- Rapid exit protocol: Always carry a "go bag"; prep dual extraction plans (self and third-party).
- Signal discipline: Ensure comms with editors/colleagues include timelines and contingency triggers.

What Would You Do? - Field Dilemmas for Female Journalists

Practical case studies on harassment, smear campaigns, and public intimidation (e.g., through TikTok or male sources). Each includes multiple responses and consequences, encouraging journalists to:



- Maintain control of the narrative.
- Seek institutional backing.
- Choose safety over scoops if necessary.

Monitoring and Documentation Exercises

From the worksheets:

- Reverse Threat Mapping: Identify hidden vulnerabilities in "familiar" locations.
- Micro-Surveillance Challenge: Recognise signs of being watched or followed.
- Profile Me If You Can: Learn how your own habits create digital footprints.

Conclusion: Institutional + Individual = Real Safety

The path to a safer media environment requires **both structural reform** and **personal resilience**. Together, these two parts of the manual offer a comprehensive safety ecosystem for female journalists.

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APPENDIX

Risk Matrix Checklist for Female Journalists

(Adapted for field and digital environments)

Step 1: Initial Threat Identification

Instructions: For each item below, tick \checkmark if it applies. The more checked items, the higher the initial threat level.

A. Nature of the Threat

	Yes	No
Received targeted online harassment (e.g.,		
threats, doxxing, impersonation)		
Threats include sexualised or gendered		
language		
Threats escalate over time or involve		
multiple actors		

NIELO	
WATCH	
Constraint Constraint	

Physical threats have been issued (e.g.,	
attack, stalking, forced entry)	
Presence of deepfakes , revenge porn, or	
non-consensual content	
Verifiable past incidents involving same	
individuals or groups	

B. Context of the Assignment

	Yes	No
Operating in a politically repressive or		
authoritarian region		
Reporting on organised crime, corruption, or		
powerful institutions		
Assignment involves isolation (rural area,		
remote travel)		
Covering a protest, riot, or live		
demonstration		
Interview subject has a history of		
harassment or intimidation		



C. Personal Vulnerability Factors

	Yes	No
Working alone (no immediate backup or		
check-in system)		
No secure transport to/from location		
Working in a language or culture unfamiliar		
to you		
High-profile social media presence tied to		
recent coverage		
Previous trauma history that could be		
triggered		

Step 2: Threat Severity Assessment

Category	Low Risk	Medium Risk	High Risk
Intent	Vague criticism	Abusive or	Direct threats or calls to
	or trolling	suggestive content	harm
Source	Anonymous or	Known but not local	Known, local, or credible
	spam accounts		actor
Medium	Limited to	Spreading to	Public smears,
	comments or	forums/groups	deepfakes, media
	DMs		

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Repetition	One-off or	Multiple times in a	Daily or intensifying
	sporadic	week	
Reach	Seen by <100	Seen by <1,000	Viral or mass reposted
	people		

Step 3: Support Systems Checklist

Answer Yes/No and flag any "No" responses for follow-up.

Category	Yes	No
Do you have a secure check-in system in		
place?		
Is your editor or line manager aware of your		
movements?		
Do you have access to peer support or		
trauma counselling?		
Have you filed a report with your Online		
Safety Champion (if applicable)?		
Have you documented the threat		
(screenshots, logs, etc.)?		
Have you activated backup plans (alt		
devices, duplicate files, exits)?		

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Step 4: Recommended Response Tier

Category	Low Risk	Medium Risk	High Risk
Intent	Vague criticism	Abusive or	Direct threats
	or trolling	suggestive	or calls to harm
		content	
Source	Anonymous or	Known but not	Known, local,
	spam accounts	local	or credible
			actor
Medium	Limited to	Spreading to	Public smears,
	comments or	forums/groups	deepfakes,
	DMs		media
Repetition	One-off or	Multiple times	Daily or
	sporadic	in a week	intensifying
Reach	Seen by <100	Seen by <1,000	Viral or mass
	people		reposted

Step 5: File and Share

- Save a copy of this checklist with date and signatures (journalist + manager)
- Attach documentation: screenshots, chat logs, travel routes
- Update within 24–48 hours based on threat evolution
- Share securely with designated contacts